

RelioQuick™

AUTO MALL

"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" ■■■



GVK one
Set your spirit free

Premium

AUTO SHOW



India's 1st & Largest Multicity Autoshow

22nd - 24th Feb '19

A VENTURE OF

RelioQuick™

IP MANAGED BY

Team
Stratagem 



Volkswagen



Innovation
that excites



MARUTI SUZUKI

ARENA



KTM

Relio Quick Auto Mall @ GVK One : 22nd – 24th Feb'19 – Event Synopsis

After the Grand Success of Auto Mall Season 5 in December 2018
Auto Mall Season 6 @ GVK One was organized from Feb' 22 – 24, 2018.

Top 5 leading automobile brands participated
MARUTI SUZUKI ARENA, VOLKAWAGEN, NISSAN, HARLEY DAVIDSON, KTM


Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.

All the brands put together generated over 500+ hot and warm enquiries, and
Over 80k people visited GVK One, during Auto Mall event weekend.

Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at GVK One Banjara Hills.
 Published by Shrey Kapoor (·) · February 23 at 12:21 PM · Hyderabad ·

Day 1 Glimpses from Relio Quick Auto Mall at GVK One #Hyderabad! Visit GVK One this weekend to check out the latest car and bike models #MarutiSuzukiArena #WagonR #Brezza #Nissan #Kicks #Volkswagen #Passat #Vento #KTM #HarleyDavidson! Special offers on spot bookings! 22-24 Feb! #automall2019



14,498 People Reached 2,453 Engagements [Boost Again](#)

Boosted on Feb 23, 2019 By Shrey Kapoor Completed


People Reached	13.7K	Post Engagement	2.3K
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[View Results](#)

Sandeep Kapoor, Rishabh Gupta and 914 others · 1 Comment · 3 Shares

Relio Quick Auto Mall added an event.
 February 20 at 9:46 AM ·

Relio Quick Auto Mall is back this weekend at GVK One Mall Banjara Hills #Hyderabad! Get your dose of the latest in cars and bikes! Experience premium models, book test drives and avail special offers on spot bookings! Only at your favourite auto show! #automall2019 Be there!



FRI, FEB 22
Auto Mall @ GVK One Hyderabad
 GVK One Banjara Hills · Hyderabad [★ Interested](#)

You like Relio Quick Auto Mall

78 People Reached 0 Engagements [View Promotion](#)

Boosted on Feb 20, 2019 By Shrey Kapoor Completed

People Reached	2.8K	Event Responses	13
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[View Results](#)

Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at GVK One Banjarahills.
Published by Shrey Kapoor (P) · February 21 at 6:00 PM · Hyderabad · Q

Check out the #MarutiSuzukiArena display at Auto Mall, GVK One Mall #Hyderabad this weekend 22-24 Feb! Showcasing #Vitarabrezza Avail special offers on spot bookings! #automall2019

Relio Quick AUTO MALL
FEBRUARY 22 23 24
FRI SAT SUN

MARUTI SUZUKI ARENA **GVK one**
Get your spark here

4,203 People Reached 865 Engagements [Boost Again](#)

Boosted on Feb 21, 2019 By Shrey Kapoor Completed

People Reached	3.5K	Post Engagement	801
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1 Comment 2 Shares

Like Comment Share

Relio Quick Auto Mall is at GVK One Banjarahills.
Published by Shrey Kapoor (P) · February 22 at 1:30 PM · Hyderabad · Q

Check out the #BigNewWagonR at the #MarutiSuzukiArena display at Auto Mall, GVK One Mall #Hyderabad this weekend 22-24 Feb! Book test drives and avail special benefits! #automall2019

Relio Quick AUTO MALL
FEBRUARY 22 23 24
FRI SAT SUN

GVK one **MARUTI SUZUKI ARENA**

BIG NEW WAGONR

2,839 People Reached 602 Engagements [Boost Again](#)

Boosted on Feb 22, 2019 By Shrey Kapoor Completed

People Reached	2.6K	Post Engagement	558
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1 Comment 2 Shares

Like Comment Share

Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at GVK One Banjarahills.
Published by Shrey Kapoor [?] · February 23 at 11:10 AM · Hyderabad · 🌐

#ReadyToRace?
Check out the #KTM display at Auto Mall, GVK One Mall #Hyderabad this weekend! Avail special offers on spot bookings! #automall2019



3,264 People Reached 618 Engagements [Boost Again](#)

Boosted on Feb 23, 2019
By Shrey Kapoor

Category	Value
People Reached	2.9K
Post Engagement	589


[View Results](#)

👍❤️👍 Ramit Yadav, Sandy Gujar and 586 others

👍 Like 💬 Comment ➦ Share

Relio Quick Auto Mall is at GVK One Banjarahills.
Published by Shrey Kapoor [?] · February 20 at 6:57 PM · Hyderabad · 🌐

#ReadyToRace?
Check out the #KTM display at Auto Mall, GVK One Mall #Hyderabad this weekend 22-24 Feb! Avail special offers on spot bookings! #automall2019



5,221 People Reached 919 Engagements [Boost Again](#)

Boosted on Feb 20, 2019
By Shrey Kapoor

Category	Value
People Reached	4.5K
Post Engagement	889


[View Results](#)

👍👍👍 Koyada Rajugoud, Mohammed Jaffar and 874 others 3 Comments 1 Share

Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at GVK One Banjara Hills.
Published by Shrey Kapoor [?] · February 22 at 1:26 PM · Hyderabad ·

Experience #HarleyDavidson models at the Special Showcasing by #BanjarHarley at Auto Mall, GVK One #Hyderabad this weekend! Special Offers on spot bookings! #automall2019



Relio Quick AUTO MALL
INDIA'S LARGEST MULTI-VEHICLE EXPERIENCE

FEBRUARY
22 (FRI) 23 (SAT) 24 (SUN)

GVK one
Get your special treat

Harley Davidson
LIVE THE MYTH

6,504 People Reached 839 Engagements [Boost Again](#)

Boosted on Feb 22, 2019 By Shrey Kapoor

People Reached	6.2K	Post Engagement	801
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View Results

Aarmin Khan, Nāāōmāā Btyééé Dpā and 774 others · 2 Shares

Like Comment Share

Relio Quick Auto Mall is at GVK One Banjara Hills.
Published by Shrey Kapoor [?] · February 22 at 12:21 PM · Hyderabad ·

Test Drive the elegant #Volkswagen #VentoShowcasing now at Auto Mall, GVK One #Hyderabad this weekend! Enjoy new vehicle warranty for 4 years. Special Offers on spot booking! #automall2019



Relio Quick AUTO MALL
INDIA'S LARGEST MULTI-VEHICLE EXPERIENCE

FEBRUARY
22 (FRI) 23 (SAT) 24 (SUN)

GVK one
Get your special treat

Volkswagen

3,642 People Reached 669 Engagements [Boost Again](#)

Boosted on Feb 22, 2019 By Shrey Kapoor

People Reached	3.5K	Post Engagement	646
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View Results

Gopi Naidu Bonu, Nomula Chinna and 641 others

Like Comment Share

Relio Quick Auto Mall is at GVK One Banjara Hills.
Published by Shrey Kapoor [?] · February 22 at 12:14 PM · Hyderabad ·

Presenting the new #Nissan #Kicks | The Intelligent SUV | Range starts INR 9.55 lacs! Check out the Nissan Kicks and other latest car models at Auto Mall, GVK One #Hyderabad this weekend! Special Offers on spot bookings! #automall2019



Relio Quick AUTO MALL
INDIA'S LARGEST MULTI-VEHICLE EXPERIENCE

FEBRUARY
22 (FRI) 23 (SAT) 24 (SUN)

GVK one
Get your special treat

Nissan
KICKS

3,355 People Reached 625 Engagements [Boost Again](#)

Boosted on Feb 22, 2019 By Shrey Kapoor

People Reached	2.9K	Post Engagement	580
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View Results

Harish Hari, Himanshu Singh Oberoi and 593 others · 1 Comment 2 Shares

Like Comment Share

Auto Mall FB Page Engagement

High Facebook Page *Targeted Reach & Engagement* around show dates

Post Reach

February 18 - February 24

65,878

People Reached ▼ 7%



Post Engagements

February 18 - February 24

14,111

Post Engagement ▲ 10%



Event Glimpses













THANK YOU